

Name: \_\_\_\_\_

Criteria	Weight	1	2	3	4	Score
		Does Not Meet Expectations	Meets Some Expectations	Meets Expectations	Exceeds Expectations	
<b>Introduction</b> <ul style="list-style-type: none"> <li>Strong and engaging introduction; draws the listener into pitch.</li> </ul>						
<b>Preparedness/Organization</b> <ul style="list-style-type: none"> <li>Well-organized sequence that the listener could easily follow.</li> </ul>						
<b>Knowledge</b> <ul style="list-style-type: none"> <li>Clear, thorough description of product or service.</li> <li>Communicates benefits and/or how product/services solves a problem.</li> </ul>						
<b>Persuasion</b> <ul style="list-style-type: none"> <li>Compelling pitch that successfully convinces listener that the product or service is beneficial and the best on the market.</li> </ul>						
<b>Delivery</b> <ul style="list-style-type: none"> <li>Effectively and creatively delivers pitch with eye contact and enthusiasm that engages the listener.</li> <li>Speaks clearly and distinctly.</li> </ul>						
<b>Timing</b> <ul style="list-style-type: none"> <li>Presentation is between 30-60 seconds and was obviously rehearsed.</li> </ul>						
<b>TOTAL SCORE</b>						

